

Guarantee of Service



When you list your home with us, we guarantee to provide the following services or you may cancel your listing if we cannot correct the problem within 24 hours of notification:

1. **Supply you with a Comparative Market Analysis** which helps you establish a realistic, competitive sales price based on current factual market activity.
2. **Enter your property in the West Penn Multi-List** ensuring exposure to over 7,000 members.
3. **Place a distinguished Prudential Preferred Realty yard sign on your property** (if desired). Our recognizable yard signs are one of the most effective ways to increase traffic to your home.
4. **Present you with a 60 day marketing plan to attract qualified buyers.** Following your individualized marketing plan is your key to home sale success.
5. **Create a Virtual Tour of your property** which will be posted on www.PrudentialPreferred.com within 14 days of listing your home.
6. **Arrange for a planned preview of your property with area real estate professionals**, giving your home a "jumpstart" in the marketplace. *(Note: if customary in your area)*
7. **Pennsylvania Preferred Mortgage Co. Inc. will preapprove our prospects before showing your home** to determine their purchasing capabilities.
8. **Create a custom brochure for your home** - a proven way to expose your home to potential buyers.
9. **Communicate potential buyer response to seller after each showing**, as consumer feedback is an important part of the home marketing process.
10. **Provide FREE relocation and referral services as needed.** As members of the Prudential network, referral exposure to over 2,100 offices nationwide is guaranteed.
11. **Represent you at the presentations of all contracts by cooperating brokers, and help negotiate the best possible price and terms for you.**
12. **Provide information and contacts for your home repair, maintenance and remodeling needs.**

Guarantee of Service will apply to an Exclusive right to Sell Agreement concerning the property described as _____ . If any terms or conditions contained herein are prohibited by local law, said terms and conditions shall be considered severed from this agreement. This agreement must be signed at the time of listing to be valid. As the sole remedy for any breach of promises under the terms of this agreement, seller is entitled to terminate the Exclusive Right to Sell Agreement provided broker is given 24 hours written notice of the reasons for termination and an opportunity to correct the default during the notice period. In the event of said termination, all termination terms as stated in the listing agreement will apply. All parties acknowledge the terms of this exclusive Guarantee of service. Execution by all parties as indicated is binding.

Submitted by _____ Date _____

Your Acknowledgement _____ Date _____

Name _____

Property Address _____ City/State/Zip _____



Prudential

Preferred Realty
Independently Owned And Operated